

John Boy Roxas

Web Designer, GHL Expert



Interest



Love to work with

Coaches & Consultant
Local Service Businesses
Digital Agencies
Health, Wellness & Fitness Coaches
Real Estate
Medical & Professional
Influencer & Personal Brands

If you're ready

I promise — we won't lose money working together.

I'm passionate about blending design, technology, and strategy to deliver digital experiences that don't just look good — they convert.

Profile

As a GoHighLevel Implementation & Automation Specialist, I architect high-performance 'Brain Centers' that eliminate lead leakage and manual bottlenecks. I don't just build workflows; I engineer scalable 12-pillar ecosystems, from AI-driven conversational agents to advanced SaaS architectures. My mission is to transform fragmented business processes into a single, polished, and autonomous revenue engine that ensures no lead is left behind.

Education

TECHNOLOGICAL INSTITUTE OF THE PHILIPPINES

2012-2017

Bachelor of Computer Science

Skills



Adobe
Photoshop



Adobe
Illustrator



CapCut

Experience

Lead Flow & Funnel Operations Specialist

February 2026 - March 2026 (Project Based)

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Focusing on the heartbeat of the agency, I managed the end-to-end lead lifecycle. This involved designing custom landing pages, building multi-step marketing funnels, and writing high-engagement email sequences. My goal was to eliminate 'lead leakage' by creating a seamless flow from the first click to the final booking, ensuring the agency's sales pipeline remained consistently full and automated.

Graphic Designer

February 2022 - June 2025

Masterpiece / K Australia Design

Designed banners, social media graphics, and website layouts for a CEO's brand — ensuring a cohesive and professional visual identity across all platforms.